



TIPS FOR EDUCATORS TO HELP MOTIVATE STUDENT FUNDRAISING!

Set a Realistic Goal: Encourage students to set a realistic and achievable fundraising goal. This will help them stay motivated, focused and will make it easier to track their progress. Utilize the Goal Thermometer for a great visual!

Choose a Fun and Creative Fundraising Idea: Encourage students to choose a fundraising idea that they are passionate about and that will be fun and engaging for others. For example, a bake sale, a charity walk, or a talent show.

Recruit Volunteers: Encourage students to recruit friends, family members, and community members to help with their fundraising event or campaign. This will make it easier to organize and execute the fundraiser, and will help spread A Kid Again's mission.

Promote the Fundraiser: Encourage students to promote their fundraiser through social media, email, flyers, posters, and other marketing tools. They can also ask local businesses to donate items or services for a raffle or auction.

Thank Donors: Encourage students to thank their donors with a personal note, a thank-you video, or a small token of appreciation. This will help build relationships and encourage future donations.

Track Progress: Encourage students to track their fundraising progress and adjust their strategy as needed. This will help them stay motivated and on track toward reaching their goal.

Celebrate Success: Encourage students to celebrate their success once they have reached their fundraising goal. This can include a thank-you party, a public announcement of their success, or a certificate of appreciation.

Remember, the most important thing is to have fun and make a positive impact. With a little creativity, hard work, and determination, students can help create **SMILES!**