The Smiles Behind the Mask
Dear Friends,

2020 was challenging to say the least, but thanks to our generous donors, volunteers and partners, we delivered hope, happiness and healing to more than 2,400 families across Ohio, Indiana, Pennsylvania, New Jersey, New York and Delaware. Because of your support, you’ll find countless reasons for smiles behind the masks in this year’s Community Report!

Unprecedented times brought forth many creative opportunities to continue delivering joy through the power of Adventures to our kids and families when they needed it most. Our families have been at particularly high risk during the COVID-19 pandemic and for many, that meant traditional Adventures were out of the question.

We pivoted to deliver all kinds of new and exciting experiences in 2020 with the launch of our Virtual Adventures, Adventures in a Box and Streaming for Adventures programs. Where we could safely bring families together, we did so with Adventures at Columbus Zoo, Kings Island and Cedar Point. We also launched our Greater Philadelphia Chapter! Families in Pennsylvania, New Jersey, Delaware, and New York enjoyed a number of Virtual Adventures, as well as a special trip to Jurassic Quest.

At the end of 2020, we expanded our reach into the Carolinas and opened the Central Carolinas Chapter. Establishing chapters in new markets supports our long-term plan to provide every child and family dealing with a life-threatening condition the hope and support that Adventures offer.

While we have helped many families across a few states, we know the need is much greater. More than 1.5 million children across the U.S. are currently fighting a life-threatening condition and are in need of more joy-filled moments with their families. Look for further organizational growth in 2021 and beyond!

In this year’s Community Report, you’ll find stories of inspiration, hope and healing that share the reasons for the smiles behind the masks of A Kid Again kids, families, donors and volunteers.

As we reflect on the past year and the wins we achieved together, I’d like to take a moment to thank each of you for your support and patience as we navigated uncharted waters – we can’t do what we do without you.

Last year’s challenge aside, we had some amazing accomplishments, and I hope you’ll join me in celebrating!

Sincerely,

OYAUMA GARRISON
President and CEO
ogarrison@akidagain.org
2020 was a challenging year filled with new opportunities to keep everyone connected virtually. Our staff, volunteers, donors and partners were able to make some in-person Adventures possible – and kept everyone safe!
We smiled together, from a distance

A Kid Again Chapters worked very closely with local supporters and partners to ensure the risk for infection was minimized so everyone could enjoy a safe environment. The results were successful in-person events at the Columbus Zoo with our Central Ohio Chapter, Jurassic Quest with our Greater Philadelphia Chapter, Kings Island with our Southwest Ohio Chapter, Cedar Point with our Northern Ohio Chapter, Indianapolis Power & Light Trick or Treat with our Indiana Chapter – and many more!
Whether it was through our social channels, virtual Adventures or in person, we stayed connected.

*Some photos were taken prior to the pandemic.
When COVID-19 came into the picture in 2020, plans for the year’s Adventures, fundraisers, galas—all events, needed to take a pause. This momentary pause did not last long as A Kid Again staff, supporters, donors, board members and volunteers sprang into action and worked together virtually to re-imagine what Adventures could look like. It’s been a year of pivoting to continue delivering joy through the power of Adventures to our kids and families when they need it most.

**Inspired by the resiliency of the children we serve, we worked together to develop new plans that would deliver Adventures in 2020.**

Our families took part in Virtual Adventures like cooking challenges, coloring contests and magic shows. We also introduced Adventures in a Box, Streaming for Adventures, and collected donations of cleaning supplies to help them stay safe.

But through it all, we kept smiling behind the masks. And so did the kids.

Our families have been at particularly high risk during the COVID-19 pandemic and for many, traditional Adventures were out of the question. That’s why we launched Virtual Adventures and alternate in-person Adventures like Drive-In Movie Night!
1. Families took part in an at-home scavenger hunt – they didn’t have to leave their house to have fun!

2. Virtual BINGO became very popular in our Greater Philadelphia chapter.

3. Kids and families tuned in for a Virtual Adventure and a show with Juggling Jack.

4. Due to the delay in the MLB season, we had to cancel our Cleveland Indians Adventure, but that didn’t stop Slider from throwing a Virtual Dance Party!

5. During our Cooking with Chase Virtual Adventure, kids joined along in creating tasty recipes.

6. We closed out the year with a LIVE New Year’s Eve magic show held by magician Ben Zabin and NASCAR driver Jesse Iwuji and hosted by the wondrous Jon Petz!
Can you believe we found Adventures (and smiles) in a box??!!

The Adventures in a Box program provides each family a kit packed full of activities they can do together, at home. It’s like a bunch of mini Adventures all in one box – Gardening Fun, Movie Night, Outdoor Fun, Craft Time, and more!

With the help of donors and sponsors, Adventures in a Box were held across every region – Central Ohio, Northern Ohio, Southwest Ohio, Indiana, and Greater Philadelphia. Every Adventures in a Box pickup party featured something special, whether it was princesses, superheroes, professional sports team mascots, ice cream treats, or a costume party for Halloween, each event brought much-needed smiles from a safe distance in their car.
With smiles like this, who needs emojis?

“This box is going to be something our kids look forward to and they need/deserve that so much now more than ever! We are also super excited to be able to see everyone in person (even if it is just a drive by event) and to be able to say thank you for everything they have done to make our family feel so special during all of this.”
– The Taggart Family
Streaming for Adventures was an initiative that launched in 2020! This exciting new program was designed to link the world of online gaming and streaming activities to raising funds for local Adventures. Streaming for Adventures gives kids and adults the opportunity to play a favorite video game, bake a cake, or stream your own comedy show to raise money and help give families a time out from illness.

Streaming for Adventures brought a sense of togetherness to our kids, families, volunteers and fundraisers during a time when it was more important than ever to stay connected.

Couldn’t Adventure in Person?
We Adventured ONLINE!
Twenty-five years of putting smiles on faces is something to celebrate! In 1995, Poe Timmons, Kathy Derr and Jeffrey Damron founded “Adventures for Wish Kids” – what we know now as A Kid Again. While the name has changed, our purpose hasn’t...to foster hope, happiness and healing for families raising kids with life-threatening conditions.

What did that mean 25 years ago? Originally our founders focused on granting wishes, primarily to Walt Disney World Resort. Going on a trip to a new and “magical” place was fun, but what if there was a solution to recreate the excitement and care-free fun on an ongoing, yearly basis throughout the child’s entire treatment journey?

It’s been 25 years since A Kid Again decided to help bring hope, happiness and healing a little closer to home for families living with a child who has a life-threatening condition. Today, there are more volunteers, more partners, more donors and more local supporters delivering MORE ADVENTURES!
This year we smiled through all the ups and downs!

One 2020 Adventure couldn’t be put in a box! Originally slated for April, the “Orion First Rider” was rescheduled for July. Our long-time partners at Kings Island were dedicated to making sure A Kid Again families could experience the park before opening day and put miles of extra effort to implement special safety measures to keep everyone safe. A Kid Again families and roller coaster enthusiasts alike were able to enjoy one of the world’s newest giga coasters, Orion. (A giga coaster is one with a height or drop between 300-399 feet!)

Thanks to the Orion First Rider Auction Presenting Sponsor Interim HealthCare and the countless donors who put their bids in to ride, this event raised $161,000 – breaking previous Kings Island First Rider Auction records!
In October, Cedar Point offered up a COVID-friendly Tricks and Treats Fall Fest Adventure for A Kid Again families! One of the highest priorities was incorporating important safety precautions at the park. These safety measures included limited capacity, mandatory temperature checks, health screening questions, required face coverings for all guests and associates, social distancing, extra sanitizing and more. Kids and families attended the event in their best costumes and experienced a fun day out at the park!
We kept the smiles coming by raising money from a safe distance.

1 Southwest Ohio Board Member Tim Rieger launched his “All Out Challenge,” a campaign that raised more than $22,000 as he completed a 24-mile run, and 7 push-ups and 365 crunches at each mile interval. 2 Thanks to Rick Ricart who made possible the Ricart - NBC4 - A Kid Again Telethon – which raised more than $35,000! 3 In November, the Indianapolis NBA All-Star Host Committee and A Kid Again unveiled the new addition of accessible playground equipment at Independence Park in Greenwood, Indiana. 4 Some of our superheroes as our families enjoyed the annual Capes & Crowns 5k Family Funfest Event 5 Greater Philadelphia Chapter held a Virtual Middlewest Spirits fundraiser hosted by JerseyMan 6 Altar’d State supported A Kid Again in Southwest Ohio.

Thank you donors!
Dealing with a pandemic meant we all needed a little extra sweetness in our lives. That’s why Johnson’s Real Ice Cream teamed up with A Kid Again to create Every Scoop Counts. During the month of May, Johnson’s Real Ice Cream donated 25 cents for every pint of delicious ice cream sold, and Giant Eagle stores matched the donation!

Thanks to this sweet partnership, more than $10,000 was raised to make Adventures happen.
2020 Galas – A Virtual Success!

While the event may have been virtual, the dollars raised were real! On August 15, A Kid Again donors, sponsors, staff, volunteers, and families gathered virtually for a spectacular evening celebrating the A Kid Again mission at the Time Out Gala presented by Interim HealthCare. Many supporters held private in-home parties to make the evening even more special. Longtime partners Cedar Fair and Safelite Autoglass were honored for their dedication to the A Kid Again mission. The event featured a silent auction, celebrity appearances, and of course, the chance to hear how A Kid Again brings hope, happiness and healing to our kids and families.

Thanks to the support of donors, sponsors, and in-kind supporters, the Time Out Gala raised over $400,000!
Thanks to the support of donors, sponsors, and in-kind supporters, Time-Out raised over $400,000+

Because of events like Time-Out, we are able to support our families...

By the Numbers

- **2,500** The number of families we serve
- **300,000** The number of people we’ve served since 1995
- **19,000+** The number of people we served in 2020
- **1.5M** The number of kids in the US with a life-threatening condition
- **27,000+** The number of kids in the US diagnosed each year with a life-threatening condition
- **$35** The cost per child, per Adventure
- **$1,540** The cost per family for a year of Adventures

Not even a pandemic could hold back the power of rock and roll! The virtual Northern Ohio “Rock ’n Roll” Gala was recorded on-site at the Rock and Roll Hall of Fame Museum in Cleveland, Ohio. For the fifth year in a row, Cedar Point stepped in as the event’s Presenting Sponsor.

The event was held virtually and featured an evening packed full of fun, fundraising and inspiring stories from local families. “Attendees” were invited to host small, in-home gatherings to celebrate the evening and share the event. Hosts received a guitar shaped charcuterie board, desserts and a bottle of Tito’s vodka, the official vodka of the Rock ’n Roll Adventure. Over 400 guests participated virtually and helped raise funds through the silent auction and raffles!

Thanks to donors, sponsors, virtual attendees and volunteers who helped make the Rock ’n Roll Gala a success, more than $190,000 was raised to support local Adventures!
Adventures Await in our local Chapters

Since A Kid Again was founded in 1995, we have grown to 15 markets and six chapters

Socially Distant

21

Virtual

28

Adventures in 2020!

2,400+ Families served in Fiscal Year 2020

Greater Philadelphia
Central Carolinas
Central Ohio
Southwest Ohio
Northern Ohio
Indiana
Every year, more than 27,000 children in the U.S. are diagnosed with a life-threatening condition.

For more than two decades, A Kid Again has been providing Adventures to improve the lives of children facing life-threatening conditions and their families.

With the help of community support, A Kid Again provides families with consistent, year-round events, called Adventures, that create meaningful shared experiences and joy-filled memories for parents, siblings and the child facing health issues.

A Kid Again also provides family support, peer-to-peer connections and other resources to help families cope with the extended effects of life-threatening conditions.

The Children We Serve

- 36% Cancer
- 33% Other life-threatening conditions*
- 8% Brain tumors
- 6% Cerebral Palsy
- 5% Sickle Cell Disease
- 4% Cystic Fibrosis
- 5% Heart conditions

* Muscular Dystrophy, Spina Bifida, chromosomal conditions, seizure disorders, and severe asthma
2020 Revenue

- Contributed Support: $2,254,994
- Fundraisers: $1,024,772
- Other Income: $47,736
- In-Kind Support: $389,555

**Total Revenues** $3,717,057

2020 Expenses

- Program: $2,690,193
- Fundraising: $287,560
- Management: $74,794

**Total Expenses** $3,052,547

### Do you know the power of Adventures?

- **94%** of families had an experience that was not otherwise possible
- **97%** had a unique experience and a chance to feel special
- **85%** of our families reported enhanced feelings of hope
- **90%** of kids said they feel greater acceptance by others and fear the public eye less

### Statement of Functional Expenses

For the year ended December 31, 2020

- Management: **3%** $74,794
- Fundraising: **9%** $287,560
- Adventures: **88%** $2,690,193

That’s what I love about this organization and what those [donation] dollars go for. It allows us to have fun as a family and to make amazing memories.

—Grant’s Dad
Thank you to our 2020 Donors ($1,000+)
(listed in alphabetical order)

Aaron McCreary
Abbott Family Fund
Addy and Bill Barr III
Advanced Technology Corp.
AEP OHIO
AEP Ohio Fund
Akrorn Community Foundation
Alcom Printing Group, Inc.
Alliance Data
Allyson and Tim Miller
Alicia and Tyler Baesman
American Endowment Foundation
Amy and John Lambrinides
Amy & Lars-Erik Arnell
Anderson Aluminum Corp.
Andrea and Tim Rieger
Andy Collar
Angela Wells
Ann and John Britton
Ann and John Fixari
Ann and Tom DiMarco
Apple American
Arch Insurance Group
Austin Gurlingner
BalletMet
Bank of America Employee Giving Program
Barbara & Bill Bonner Family Foundation
Barbara and Thad Matta
Bardasol Foundation
Belden Brick Company
Betsy and Don Mercado
Big Lots Foundation
Blue & Co., LLC
Bob Brandenburg
Brees Dream Foundation Super Service Challenge
Brenda and Ken Kirk
Brian Geitner
Brian McDowell
Brian Myers
Brocon Construction, Inc.
Brooks Gerbitz
Bryan Marsh
Buckeye Western Star
Buckingham, DoLittle & Burroughs, LLC
Byers Auto Group
Carrie Maun-Smith and Trond Smith
Cassy Sleeper
Cedar Fair Entertainment Company
Cedar Point
Celia and Matt Monnin
Central Ohio Contractors, Inc.
Central Ohio Whiskey Society, LLC
CGI Technologies and Solutions
Chelsea and Alex Compton
Cheryl and Mike Koontz
Cheryl Hastings
Chris Godley
Christel Skorup
Christina and Tim Stallings
Christine Oswald
Christine Samsa
Cincinnati Children’s Hospital Medical Center
Cindy and Larry Hilzheimer
Cindy Fiscus
City Campus Church
City of Columbus
Clark Schaefer Hackett CPAs
Cleveland Metroparks Zoo
Coca-Cola Consolidated
Colliers International
Columbus Blue Jackets Foundation
Columbus Foundation
Columbus Medical Association Foundation
Columbus Zoo & Aquarium
Community Health Charities of Ohio
Connie and Rick Kochert
Continental Building Company
Cornell Robertson, Franklin County Engineer
Covelli Enterprises
Covia
Cynthia and Matthew Gerhardt
Danis Building Construction Company
Deana and Jeff White
Deborah Taylor-Lacher
Denise and Bill Aishart
Dianne and Dale Yaussy
DiMarco Family Fund
Donatos Pizza
Doug Abbott
Eagles Pizza
Easton Community Foundation
Elizabeth and Brad Fischer
Elliott Bohling
Emerson Client Services
Encova Foundation of Ohio
Enterprise Holdings
Equity Construction Solutions
Erie Barton
Evaughn Cook
Families For A Cure
Fast Family Foundation
First Third Bank - Central Ohio Office
First Merchants Bank
FirstEnergy Corp.
Reet Feet
Fran and Glenn Cox
Fram Baby
G Mechanical Inc.
Gale King
George Barrett
George Bilicic
George J Igel & Co Inc
Giant Eagle Kingsdale Market District
GPD Group
GPD Group Employees’ Foundation Inc.
Grange Insurance
Grange Insurance Gives
Greg Pomali
Greif, Inc.
Hanlin Rainaldi
Healthcare Initiatives, Inc.
Heather and Brian DiMasi
HMB Inc.
Homage
Huntington National Bank - Columbus
Hylant Family Foundation, Inc.
Hylant Group
Ice Miller Strategies LLC

Thank you to our 2020 Donors ($1,000+)
(listed in alphabetical order)
Hello Charlotte and the Central Carolinas!

A Kid Again Chapters are established in areas with unique opportunities to plug into local activities like local theme parks, sports teams, zoos, activity centers and museums, to name a few.

We are fortunate to have the support and partnership for over 25 years with Cedar Fair.

As we look to provide local Adventures, we’ll look to places like Carowinds, one of the many Cedar Fair parks.

Indiana Children’s Wish Fund
Indianapolis Colts
Indiana Pacers
Indiana Sports Corp.
Indiana Wireless Association Inc.
Indiana Wish Fund
Ingram-White Castle Foundation
Interim HealthCare
Interim HealthCare of Akron
Jackie and Scott Archer
James Simon
Jana Douglass
Janelle and Willie Gibson
Janet Schutt
Jason Ramaker
Jeff Jones
Jeffrey Evans
Jen and Jason Koma
Jenn and Michael Kaczka
Jennifer Siefker
Jesse Iwuji Racing
Jill Timmons & Patrick Kennedy
Jody Davids
John F. Kelley III
John J. & Pauline Gerlach Foundation
John Sadler
Johnson’s Real Ice Cream, LLC
Judy and Pete Miller
Kailyn and Jesse Longoria
Kate Dimarco Ruck
Kathleen Goldner
Kathy and Darrin Kotecki
Katie and Cameron Miele
Kaulig Foundation
Keep Financials + GBQ Partners LLC
Kelly and Brad Mullenix
Ken and Jackie Krebs Family Fund
Kenston High School
KeyBank Foundation
Kim and Jason McClure
Kim and Jerilyn Weber
Kim and Matt Kuchta
Kimball Midwest
King Business Interiors
Kings Island Resort and Conference Center
Klosterman Bakery
Kohrs Lonnemann Heil Engineers, PSC
Koorsen Family Charitable Fund
Kristi and Daniel Nunn
Kristin Ballard
Kroger Company
Kurtz Bros., Inc.
Larry Beal
Laura and Bill Titus
Lauren & Cole Perry
Leah and Paul Carbeta
Lehman Daman | Rudolph Libbe Group
Levi’s 4 Floors
Lil’ Lambs Closet - Church of the Lakes
Linda and Jack Fink
Linda and Marty Soller
Lindsey and Jacoby Boren
Lisa and Tim Kelso
Loaves and Fishes Foundation, Inc.
M+A Architects
Magic of Lights
Magnified Giving
Mario Cua
Marjorie and Jack Damron
Mark Munro
Mark Peacock
Mark Schmitl
Markita and Matt Suttle
Mary Bangle Johansmann
Memorial Fund
Mary & Tom Walsh
Maryann and John Kelley
Mathile Family Foundation
Matthew 25 Ministries
McGohan Brabender
McGuire Sponsel
Megan Zahler
Messer Construction Co.
Michael and Deborah Bichiner Fund of The Columbus Foundation
Michelle and Chris Dobroksi
Michelle and Rory Woods
Michelle Galligan
Microsoft Matching Gifts Program
Mid-City Electric Co.
Middle West Spirits, LLC
Mike Conley
Miracles & Magic
Missing Link Motorcycle Club
Modular Assembly Innovations
Montgomery Inn
Munro Family Charitable Trust
Nancy and Jeff Sargeant
Nancy Lawton
Nationwide
Nationwide Children’s Hospital
Navid Mostoufi
Navigator Management Partners, LLC
Newport Aquarium
Neyer Properties
NFM Lending
Nisbet Property Holdings Ltd.
NiSource
Northern Kentucky University
Ohio Depart. of Health Wishes for Sick Children Fund
Ohio Heating & Refrigeration
Ohio National Financial Services
OHIO811
OMNOVA Solutions Foundation
Pacers Sports & Entertainment
Pam Archer
Parker Hannifin Corporation
Pat Swenson
Patricia Decensi
Paycor
Peggy and Mike Hartshorn
Pepper Construction
PetSmart
PNC
Poe Timmons and Dave Adler
Powers Family Cares
QuickStitch Plus, LLC
Rebecca and Patrick McAdams
Red Barn Events
Republic Airways Holdings
Revision LASIK and Cataract Surgery Center
Ricart Automotive
Riley Contracting, Inc.
Robert Guirlinger
Robert Hinrichs
Robert Robinson
Robin Palmieri
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Rose and George Davis
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RPT Realty
Ruscilli Construction Co. Inc.
Rusty Bucket Corner Tavern & Restaurant
Sabrina and Greg Oden
Sacheen and Oyauma Garrison
Safelite AutoGlass
Safelite AutoGlass Foundation
Sandi and Ken Castor
Sarah Miller
SBARRO
Schneider National Foundation, Inc.
Scott Lucke
Sean Cogan
SeibertKeck Insurance Partners
Settle-Muter Electric, Ltd.
Shayne and Mark Fixari
Sherri and Kevin Ronnebaum
Singleton Construction, LLC
Sogeti USA LLC
Solar Solution Technologies
Spirit Services
Stanley Steemer (GLD)
State of Ohio
Sterrett Family Foundation, Inc.
Steve English
Sue and Jeffrey Damron
Sue Buller
Sullivan Staffing Strategies
Superior Beverage Group
Superior Beverage Group
Susan and John Price
Susan Douglass
Susan Ruck
Tedd Douglass
Teresa & Mark Skipper
The Absalom & Jones Foundation
The Cameron & Katie Miele Foundation
The CarMax Foundation
The Char & Chuck Fowler Family Foundation
The Dreambuilders Foundation
The Edwards Group at Morgan Stanley
The General
The Gorilla Fund
The Heffner Fund
The Joe & Lori Hamrock Charitable Fund
The Kroger Company
The Kunduru Foundation
The Kurtz Foundation
The Lyon Family Fund
The Patrick J & Kathleen D McCurdy Family Foundation
The Paul Peterson Company
The Righter Co., Inc.
The Scotts Company LLC
The Shelly Company
The Sports Agency LLC
The Standard
The Swagelok Foundation
The Thomas P. and Sandra D. Sheehan Charitable Foundation
Thomas & Betsy Klein Giving Fund
Thompson Concrete Construction
Tina Belz
Tina and Joe Smith
Tina Thomas-Manning
Tito’s Handmade Vodka
Tony Vitelli
Towne Properties
Toyota Dealer Match Program
U.S. Bank
VanTrust Real Estate
Varo Engineers, Inc.
Ver-A-Fast By The Hand Foundation
Vicki Airhart
Walters & Mason Retail, Inc
Wanner Metalworx
Wendy and Kevin Gaed
Westerville Sunrise Rotary Foundation
White Claw Hard Seltzer
William Higgins
Woodhull LLC
WSA
Xavier University
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